

December 16, 2003

Dear members,

The second NAIA Artist Conference is scheduled for Wednesday, February 18th and Thursday, February 19th, 2004, and will be held in Lake Worth, Florida. This date immediately follows the President's Day Weekend when many artists will already be in the area exhibiting at the Coconut Grove Arts Festival, St. Stephen's, Artigras, as well as Naples and Boca.

This year an attempt has been made to provide a dual purpose for the Conference. The opportunity to meet professionally and exchange ideas with one another...and to do so in a relaxed and pleasant atmosphere. To achieve this goal, Event Coordinator Toni Mann has chosen the Miznerstyle Gulfstream Hotel as our meeting location. The Gulfstream is next to the Intercoastal waterway, a public park, and golf course. The ocean is a five minute walk and downtown Lake Worth with its shops and restaurants is a relaxed stroll away. There will be plenty to do for the entire family.

This year's Conference agenda is shaping up. The Artist Conference Committee is balancing the agenda with practical discussions as well as those that deal with the art of creating, and staying motivated in our studios.

- Lisa Kincheloe, from the non-profit Georgia Lawyers for the Arts will be on hand to discuss the recent trend in the applications we sign when we apply to shows and some potential problems on the horizon. She will also review the issue of shows requesting our Social Security numbers. Lisa was an informed and dynamic speaker at the first Artist Conference.
- What happens when the IRS comes knocking? Artists who have faced the dreaded audit tell you what they learned and how to protect yourself.
- There will be a panel of Show Directors and a vigorous Question and Answer session can be expected.
- Are there other venues for an artist other than street shows and galleries? We've found a number of festival artists who are going to share the very interesting ways they create significant additional income. Some of this information may offer an entirely new way to look at your career options.
- We will have a panel of fine creative artists talking about how they create and how they stay motivated.
- Breakaway groups are also planned where you can meet with artists in your own medium or with those who share the same interests and "Talk Shop".
- You will definitely want to bring a set of jury slides, along with a critical eye, and participate in the Mock Jury. This was a very revealing and educational component of the first Artist Conference.

For more agenda information, or to register on line visit our web site at: <http://naia-artists.org/work/ac/2004/>
This web page will also provide you with links to Lake Worth's attractions. Or if you prefer, you may reserve your space and rooms NOW on the enclosed registration form.

Come join us in Lake Worth Florida!

NAIA 2004 Artist Conference Committee