

SUGGESTED ZAPPLICATION UPGRADES SURVEY RESULTS

Please list any suggestion for additions / changes you would like to see implemented in the Zapplication system. List suggestions in order of priority, with the item you want most listed first.

1. the main thing I would like changed is for the ability to add or change slides after I have submitted the application but before the application deadline ends. Juried ARt Services has this feature and it is a God-send. 2. Unfortunately with Zapp and other shows, artists' reps are attending shows and are allowed to sell even though they are not the artists. 3. A disagree with a policy that allows a large number of photographers and minimizes the efforts or painters or original printmakers. Years ago this would have never been permitted. 4. I don't sell reproductions but do not understand a policy that allows multiple photographs of the same images (some many years old) and will not allow painters to have reproductions. 5. Too much jewelry has been put in shows lately and many look questionably buy-sell.

To ALL Zapp staff. Please deeply understand and respect that our applications through your service is our potential ticket to our livelihood. Know that many of us have spent much time, energy and money to have our images manipulated just to stay in the game. This effort has nothing to do with our artwork, many of us resenting the time that has been taken from our creative work. While ZAPP contracts with the shows, you should know from the artists point of few, we are paying higher application fees and feel you should be working for us. I highly suggest each of you place yourselves in our shoes. Thank you.

I think each show should be required to state how many booths will be in the show, how many artists were invited back and, most importantly, the exact number of booths that will be awarded through the zapplication process.

1. when I registered they sent my password an user name to me in an e-mail. The pw should not be sent back to me that way. 2. site navigation is not as direct as it could be. Too many steps to find a show and get to the application page. 3. There ought to be a forum for each show where we could discuss/rate our experiences with the show

On site storage of discription window(25 words or less).

More than 100 letters to describe process/statement. 100 letters and spaces is mighty tight. Reusable boiler plate statements as part of the user profile. More consistent requirements for each show, including stating how show is juried, display of images, color calibration, etc. Better image handling -- more images allowed, tagging of images to allow sorting by type or category, better handling of committed images (shows sometimes do not release after jury is complete which ties up an image). Improved archive handling -- the archive files still have the archive button -- sort by year or name.

Zapp should have show send you your jury scores to see where you stand with things.

it would be great if the deadline was always shown.

Please, when I get rejected from a show let me get off the screen DON'T make me have to keep looking at it month after month, in some cases a full year. Give me a way to delete it. Some show I can delete and some show I can't. Thanks!

1. When first applying to a show, an applicant has to "Agree" to the terms of the show before proceeding. Please make this agreement language available for viewing in the Completed Form after an artist has submitted their application (along with their images, what pertinent info they provided, etc.) I believe it's referred to the "Review my Application" page. Right now, once you agree to these terms, they disappear from the show, unless the applicant printed the form before proceeding. 2. Initially, the Zapplication system was developed for tight control over how artist's images were to be viewed (among other things). Your decision to use the Roku media controllers and calibrated LCD projectors was much admired by many artists. It gave me comfort to know there would be a universal system in place for viewing the images. Now, sadly, I am upset- rather disgusted- that this system is optional for your licensees. How come? This represents a major change in your original mission and does a great disservice to artists. I take it as a slap in the face. If this was your intent all along, then you truly mis-represented yourselves to the artists. I love the simplicity of the Zapp system and defend you where necessary. I have believed in it from day one. My biggest gripe- as you can see- is that it has become optional to use the true projection system. Why are shows now allowed to choose how they will view the images? Who knows what sort of equipment they will be using. Who knows if it will be calibrated in the proper sRGB color space. Please return to your original mission and serve the artists first. This is a mighty big venue and we all need fair representation. A universal system to view the images levels the playing field. 3. Recently, the Coconut Grove Art Festival made available artist's images on their website which were the full size 1920 pixel dimension. How come? When brought to their attention, the Grove quickly remedied the situation. But one only wonders how many images were vulnerable to theft. One also has to wonder if this has happened before, but was never caught. Isn't there a system in place for these images to be automatically sized to 700 pixels when used in this capacity? All artists need better theft protection of their images. 4. I have heard stories of artists creating multiple profiles on Zapp, allowing them to apply to shows in two or more categories. Granted, if the artist truly has separate bodies of work, then that seems perfectly fine. But if the artist sets up another profile for the purpose of applying to a show(s) with the same body of work, but under a different name and/or contact information, that is wrong. Purposely playing this angle creates an unfair advantage for the perpetrators. I play by the rules and expect others to

play the same. Do you have a system in place to police this? If not, will you? There must be a way considering every element of an artist's profile is a series of fields within a database. Cross reference addresses, phone numbers, e-mail addresses, ISP addresses, etc. Keep it clean! Thank you for asking for input from artists. Let's work together to take this system to the next level. A level of fairness and universal standards. The more shows that begin to license Zapp, the better it will be towards meeting that goal.

1. Provide an automatic watermark for artist's digital images -- example: "for ZAPP approved use only" 2. Restrict use of ZAPP to organizations in the USA, so that it cannot be used by groups in countries that infringe artist's copyrights -- like China.

How to help for artist is so important. Maybe an actual ON LINE PERSON ANSWERING SOME QUESTIONS What they can and cannot do with zapp....Who can help them, ect. Example: today i helped a friend, she missed doing her American Crafts Council Baltimore application as it was on zapp.....She said she had old slides, did not know where to go, who to ask, and did not understand what to do. I first asked her about all her slides she had, she said old, some dark but great work on them, some old slides she never used due to dark photography. I first mentioned if she loved the work on them, she said she did, then I told her she could have them slightly improved with a digital file, scanned in and the color improved, and then re made as a new slide to submit for shows that still needed slides. She was absolutely amazed this could be done.. another friend had old slides too, and had no idea they could be just brightened up a bit and also put on zapp. This second artist said she did not have enough income to make the "Gold" slide pieces again, as gold was lower in price when she first created them and could no longer afford to make them in gold for new slides. Another artist had no idea who NAIA WAS, i sent her to your wonderful site too.. ..SO MY COMMENT IS TO LET ARTIST ALL KNOW WHAT THEY CAN DO.....IF YOU CAN PUT THIS INTO WORDS BETTER THAN I JUST HAVE PLEASE DO..

First, I am concerned about the displays that Festivals use to show the Zapp slides. I've heard all sorts of stories about lap tops, bad projection screen, or dim projection light bulbs. Second, Why is the color on Zapp images so different from true 35mm slides?

1.Each show should say how images will be viewed. I.E. projected, or on monitors, one image per screen or monitor. Fives images left to right on a monitor. etc. 2. show should list complete calender to include notification dates, fees due dates etc. 3. Juried Art Services has some nice examples of how work is arrayed for jury veiwing. Zapp should too. They also allow each application to be veiwd as it will be presented. 4.Big concern is with standards... at early

presentations emphasis was on high tech projection. I know we have strayed and it is only fair to clarify what our jury fees are paying for in each jury situation.

PROVIDE JURY STATISTICS

It needs to be clearly stated & acknowledged that artists reserve ALL rights to their intellectual property. It should be clearly stated, in a contract, the the end users (shows) must sign that: - These images belong to, and copyrights owned by, the individual artists who produced them. - Shows, or their employees, etc. may not reproduce them in any form, in any medium, without expressed written consent of said individual artists- and even then it must be stipulated that the artist's credit must be given. - If said show do not abide by these rules, they will be liable for damages, should images be able to be clicked & dragged off anywhere and used by any third party. Shows & Zapp need to understand the importance of what is currently happening with copyright law, and must help artists maintain control of their intellectual property, rather than facilitating those who would want to steal it.

1. More information about how shows will be projecting images. 2. Setting to put unfinished application in a Drafts Folder.

100 characters! Make it 100 words, 50 words, something real. It's hard to tell anyone, anything worth while in 100 character statements. Can we have our jury scores PLUS any comments a juror might want to send us? How can we improve if we never get any feed back. I'd love something more for my jury money then you're in or you're out.

I like the "sort by" feature but I would also like to see you incorporate a system of filters so that artists can narrow the shows to apply to by show type (Fine Art vs. Craft show), by region, by show date, etc.

How about a contact number or e-mail to a real person to answer questions about Zapp? I often wonder if cropping a picture with black is better or worse. Other questions come up as well. Please make a real person available!!!

- REQUIRE all shows using Zapp to sign-on to the NAIA copyright acknowledgment, and post such within each show's Zapp listing. - Require all shows using Zapp to post their "Jury Details" on a designated section of the Zapplication website. - better definition of Zapp jury notification emails, within the "subject" or "from address". Currently, email notification of jury results from shows are easily labeled spam or junk, because the subject and even the "From address" are often text that does not always refer obviously to any particular show. Why not use "Zapplication Jury Notification" as the subject for all shows? - use logical terms to list application progress. "Jury round one" means nothing.

Why not use: "received" until the images can no longer be changed by the applicant, then "In jury" until the show has been juried, then "Accepted" or "Not Accepted." -

I am very opposed to jurors being allowed to use their computers to view images. First because the images are seen too small and second because there is zero chance that those computers will display the color accurately. Please keep the jurying done only via calibrated and verified digital projectors.

I would like to see the due date on the list of participating shows, with the dates of the show. I would like to have the jury details for all of the shows.

1) Some sort of quick-view list of shows BY NAME ONLY, so you don't have to wade through 60 shows to find the one you need. 2) A "my shows" shopping cart type of thing. 3) Remove shows asap. Plaza 06 is still up

1. Create a blank box within each application with the title, "Special requests or needs" or, simply, "Comments." It should allow at least 300 characters. What I type in will vary from show to show. For example, I might request space for my awnings and storage space behind a booth, or a booth space away from food or music, etc. 2. The ability to have one account and multiple media within that account. As it stands now, I had to create a separate entity on the Zapplication website for my acrylic paintings, which are different from my oil pastel paintings. Shows require artists to apply with one medium per application, but they do allow artists to apply in more than one medium. Artists need to create separate applications for multiple media. It would be nice not to have separate identities on Zapplication's website.

1. Ability to reuse text from one application to another, and be able to revise to fit individual application needs. All I can think of -- love zapp!

1. Specify whether jurying will be done by projection or by monitor display on each application. 2. Educate Fairs about acceptable display practices of Exhibitors' images on their websites. Provide appropriately-sized image files (500x500 max) for this purpose in addition to the large 1920x1920 jury images. Don't let the Grove fiasco happen again.

1. If it is the case that the ZAPP formatted images "lose" the black bands when projected, this should be stated on the ZAPP website. What is the purpose of surrounding the image with black to a square format if this "frame" does not project when shown to jurors? Simply add the recommendation that images look best when closest to a square format. 2. Artists would like to know how the images will be projected by the show applying for. Highly detailed works are lost if images are simply viewed on a computer screen without the benefit of being

projected on a large screen. 3. Show information for each show could be offered in .pdf format for easy download. Currently it is not in printable or fileable format. 4. Add the option of "grabbing" one application and duplicating the exact application for additional shows. Say I apply to a show in Scottsdale and want the exact application to go to a show in Denver. I should be able to take my Scottsdale application, as completed, and simply duplicate for the Denver show. 5. Method section could allow more characters to fully explain "artist-designed hand-carved hand-pulled woodcuts and wood engravings printed by the artist on hand-made papers." Also, this could be added as an uploaded .txt file that is sent with the application instead of having to fill out the tiny box each time.

The ability to save a profile under a new username and password. Many artists apply in more than one medium and for some it's a hardship to create a new profile and upload the images again. more to come

WHY 50 BUCKS? How come 50 bucks? Is 50 bucks really necessary?

I feel it would help if Jury scores were disclosed to the artist at the time of acceptance/rejection.

A standard portfolio from which the artist could draw the particular slides for a particular show. Now we have to have separate portfolios under different names, which is a total waste of time I have stopped entering shows ZAP represents and instead apply to the Juried Art Services shows whose application process is easier to handle. In the past I have had to pay my web person to do the ZAP applications.

JURY SCORES! WE NEED FEEDBACK FROM THESE SHOWS. THE NUMBER OF APPLICATIONS RECEIVED, TOTAL SCORE POSSIBLE, CUTOFF SCORE OF ACCEPTED ARTISTS IN OUR MEDIUM, OUR SCORE. ALL THIS DATA IS IN THE SHOW'S SYSTEMS ALREADY AND ARTISTS DESERVE THIS FEEDBACK. THE ZAPP PROCESS IS PERFECT BECAUSE WE MUST LOG IN FOR OUR INFORMATION. SOME NONE ZAPP SHOWS ARE ALREADY PUTTING JURY SCORES ON LINE FOR ARTISTS TO ACCESS. MAKING A SPOT IN THE SYSTEM FOR THIS INFORMATION WOULD ALLOW SHOWS THAT CARE ABOUT ARTISTS TO COMPLY. THEY SAY "IT IS NOT POSSIBLE TO GIVE INDIVIDUAL SCORES" OF COURSE IT IS!!!!!!!!!!!!!!

First of all - THANK you for asking the end users for advice on upgrades. One item I continually find annoying is the lack of a quick references for imminent due dates for apps. I routinely put off applying till close to due dates - weighing my options till the last minute. It would be a great help to have a "DUE THIS WEEK/ TODAY" option to click on, without having to click through or scroll through the larger more detailed listing to find this info. I have missed some application dates for lack of this option. Having the due dates next to the name of show where ever

it appears would be helpful too. Having it searchable by region would be helpful as well. I would like to see the same kind of info included in The Artfair Sourcebook. Additionally, it would be helpful having the notification date listed next to my zapplication of each show. I would also ask that more than 100 characters be allowed in the description field - it currently is inadequate. Also would be helpful to have a section to store my descriptions & plug them into the field as needed without having to re-write each time. In composing / selecting the order of images for an app.,, would it be possible to click and drag images without having to go through the clunky steps you now have? It would be great to have a special request window for communication with the show office. Why do you not have payment w/ American Express as an option? I'm sure there are more quirks I'd like to see hammered out, but the zapp process is not fresh in my memory at the moment.

1. Simplify the processing of fees; some shows pay through ZAPP; some do not; can be confusing.
2. Communications are difficult with some messages coming from ZAPP and some by mail or e-mail from shows. Hard to keep track of dates materials need to be returned, fees paid, etc.
3. Clarify which show ZAPP communications are coming from; hard to tell.

How about a search box where the name of a specific show can be typed in, that will take you directly to that show page. The list is getting too lengthy (good news-bad news) to not be able to get immediately to the show by name. Thanks!

Please show application deadline dates in the list of shows so we don't have to click on every single show to search the individual show information to find it. I believe you used to do this and took it off. Thanks!

Allow artists to make changes in their application up until the closing time for the show's application. Juried Art Services does this.

I would recommend that ZAPP allow artists to submit pdf files of any newspaper articles related to their work and don't limit them to only one article. The reason for not limiting the number of articles is that quantity does matter. Newspaper editors are very good about knowing what gets people's attention. When they publish articles related to an artists work, then it has mass public appeal, which should appeal to art show organizers who want gate proceeds. Allowing multiple newspaper articles would give juror's a valuable tool related to the 'true' public appeal of someone's art. Thank you for allowing me to make this suggestion and best wish's for your success!

1. Reduce the size requirement of the artist's submitted ZAPP images to no larger than 768x768 pixels.
2. Require shows to have to ask artist's for permission to post their images on-line or use them for publicity. This use should be optional not mandatory.
3. Have a way for artists to permanently remove their images from the ZAPP system and archive.
4. Have all images permanently

deleted from the ZAPP archives after a certain number of years (3 years) 5. No longer distribute DVDs of the full resolution artist images to shows. (The use and distribution of those images is no longer controlled once they are off the ZAPP system)

It must be true that the ease of applying through Zapplication has created more people applying to shows, thus making the competition tougher. It feels more impersonal. Is there a way to "humanize" the process, eg. giving more than 100 letters to describe our work? Incomplete, choppy sentences makes my work unfamiliar to even me.

I know all artists would like more information on the jury process. What was our final jury score? What jury scores were invited? Also the status of an application doesn't seem to mean anything during the jury process. If round one or two doesn't mean anything maybe just change it to jurying.